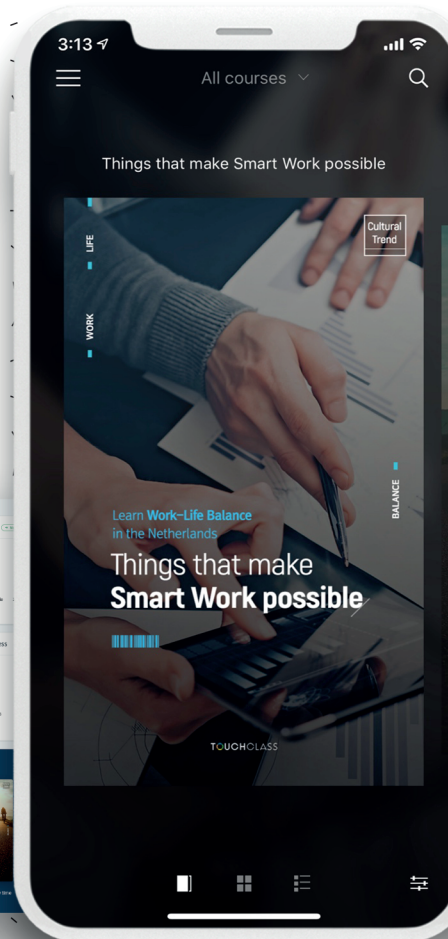
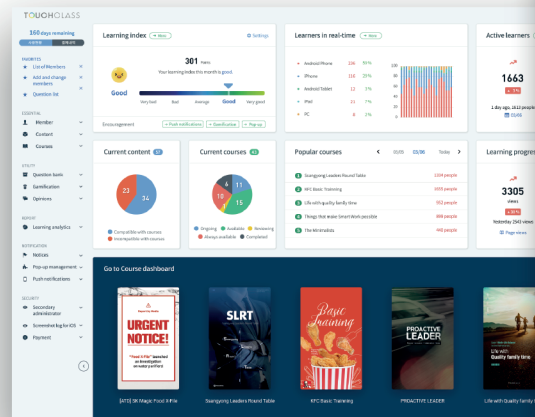


Proposal for efficient communication and collaborative learning

Experience live participation and collaboration with Touchclass:
Easy way to learn anywhere & anytime



Simple Survey

<input checked="" type="checkbox"/>	Feel unsatisfied with off-line training.
<input checked="" type="checkbox"/>	Need on-the-job training for employees.
<input checked="" type="checkbox"/>	Feel burden of development cost of online training contents.
<input checked="" type="checkbox"/>	Need simple contents.
<input checked="" type="checkbox"/>	Need mobile/smart learning.
<input checked="" type="checkbox"/>	Want to listen to learners' opinions.
<input checked="" type="checkbox"/>	Need analysis on the outcomes of trainings.

If more than 3 above applies to you, it's time to consider Touchclass!

What are issues?

Are you satisfied with current training programs?



How can we conduct training sessions with a tight budget?



Where are the product manuals?

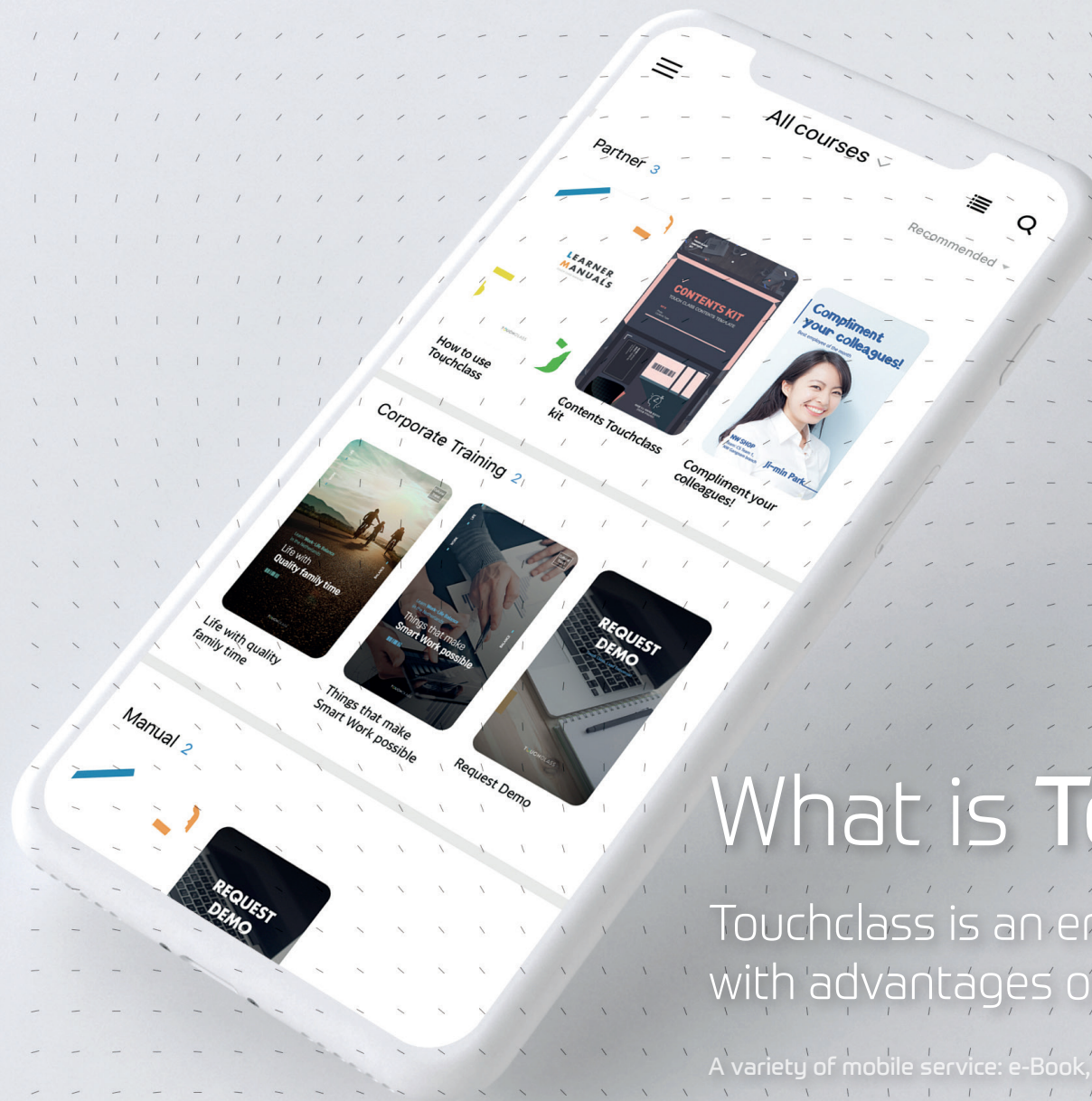


Is 'click NEXT' is all about training?



Training schedule is like: Today in Gwangju and tomorrow in Busan...

What is Touchclass



What is Touchclass?

Touchclass is an enterprise mobile solution with advantages of diverse mobile service

A variety of mobile service: e-Book, messenger, SNS and Curation

Why Touchclass

The Mobile Era

Training solutions in the mobile era

There are more than 40 million smartphone users in Korea; we now live in the mobile era. As mobile messengers, SNS and the Internet service have become a vital part of our everyday lives, mobile communication is no longer a strange idea. In the mobile era, what is your blueprint for training?

Touchclass will help you realize everything you have imagined:

To learn contents optimized for mobile environment

To let learners share ideas and collaborate each other

To analyze learning data based on diverse statistics and plan, produce & distribute better contents

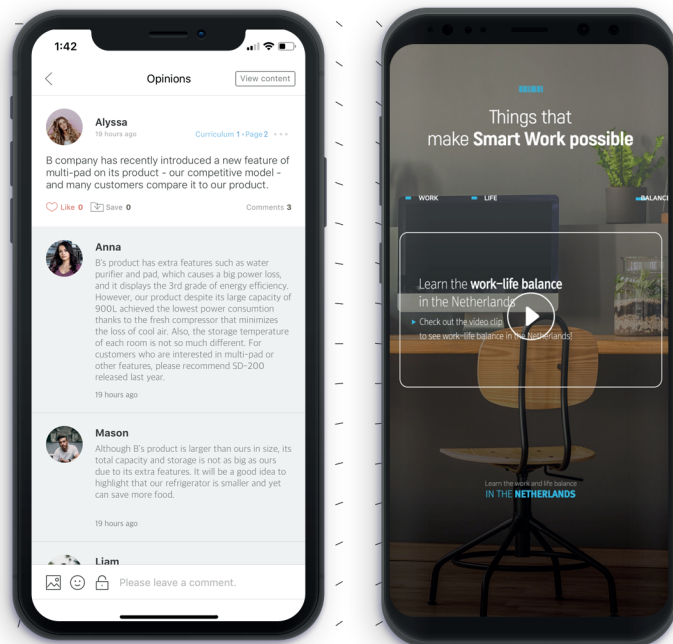
Do Touchclass, the best tool for training in the mobile era.

Why Touchclass

Learning Everywhere

The era of learning in a classroom and in front of PC has come to an end. A Learning Note that you can open whenever you want will be installed in your mobile device.

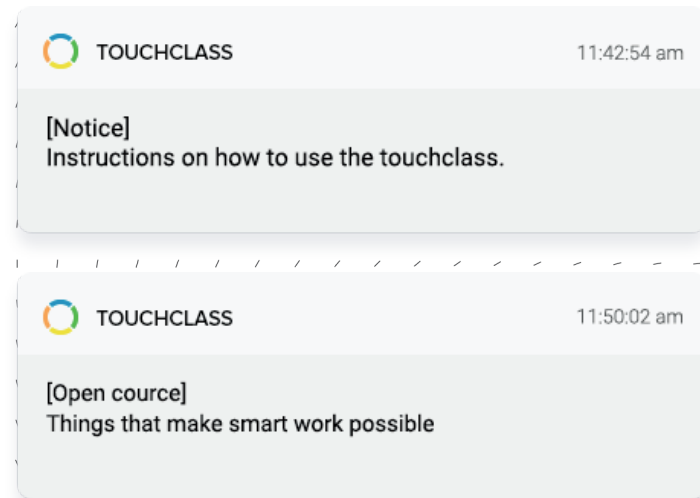
Touchclass supports iOS, Android and Web and allow you to learn & study anytime, anywhere.



Spot Learning

Need to conduct an urgent training session in order to keep up with unexpected media reports or new product launch?

Touchclass ensures you make, distribute and learn training contents easily and quickly.

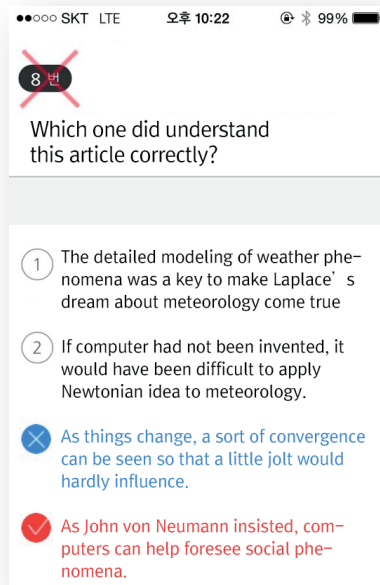


Why Touchclass

Multimedia Book Contents

Touchclass provides users with the best mobile environment for organizing and learning contents.

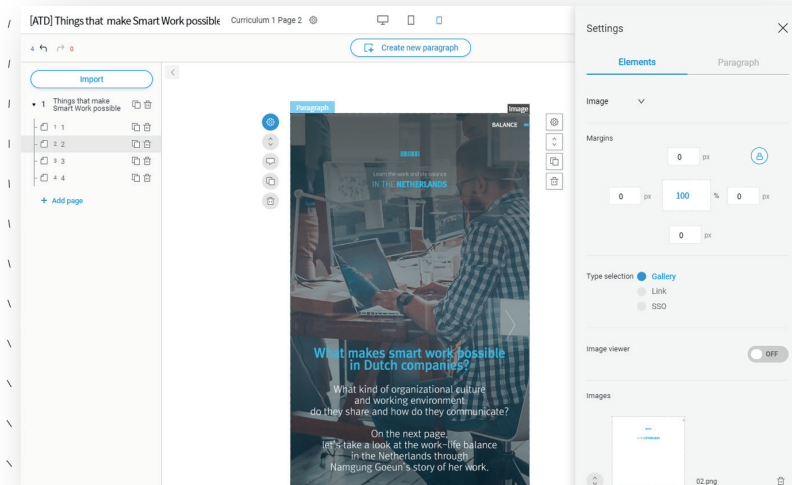
You can put a new type of contents combining a variety of media e.g. text, video, audio, image, quiz, survey, etc.



Authoring Tools

Do you spend lots of money and time on authoring?
Are you looking for an easy way for it?

Touchclass provides an authoring tool, Toucher, to help users produce and distribute contents easily.




Why Touchclass

Social Learning Platform

Sharing ideas based on collaborative learning definitely leads to knowledge production.

That collaborative knowledge produced will enhance efficiency of your team and be your valuable asset.

Touchclass supports the best communication feature optimized for collaborative learning that helps users write and share comments about each material.




Alyssa
19 hours ago

Curriculum 1 • Page 2

B company has recently introduced a new feature of multi-pad on its product - our competitive model - and many customers compare it to our product.


Like 0 Save 0 Comments 3



Anna

B's product has extra features such as water purifier and pad, which causes a big power loss, and it displays the 3rd grade of energy efficiency. However, our product despite its large capacity of 900L achieved the lowest power consumption thanks to the fresh compressor that minimizes the loss of cool air. Also, the storage temperature of each room is not so much different. For customers who are interested in multi-pad or other features, please recommend SD-200 released last year.

19 hours ago



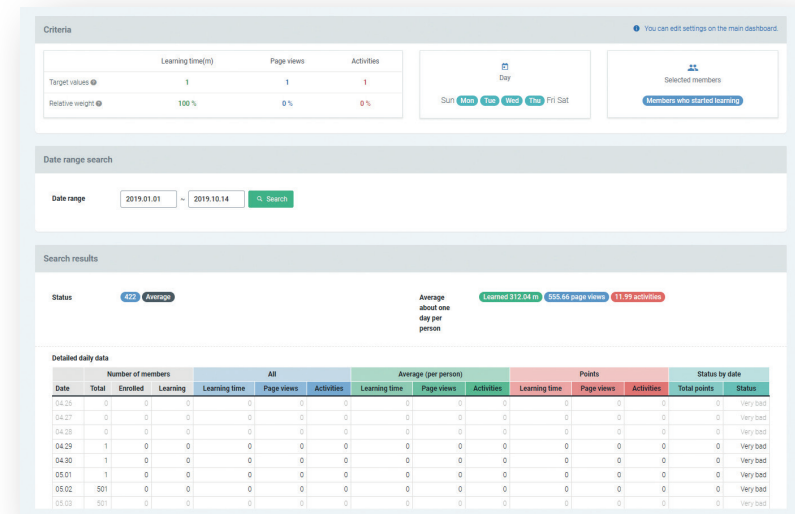
Mason

Although B's product is larger than ours in size, its total capacity and storage is not as big as ours due to its extra features. It will be a good idea to

Learning Analytics

No more learning statistics about progress rate and completion! Check the real-time learning status, popular materials and learners' ranking now.

You can make various reports on learning outcomes using the analytical tool of Touchclass.

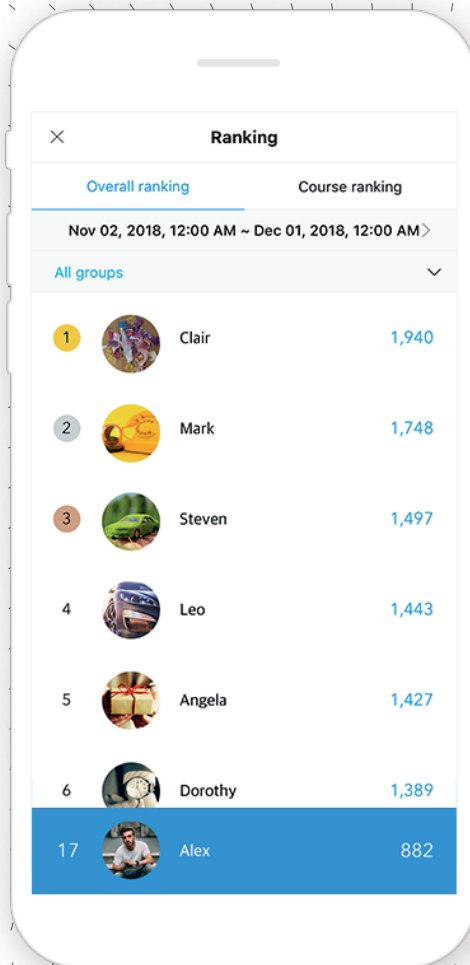


Testimonial #1



The gamification function has made it possible to achieve 5 times the estimated training participation rate.

Developed a more fun training manual using various elements, which is also supported by a search function for on-the-spot reference, etc. The gamification function allowed to give points to every learning activity, naturally leading the learners to have more fun learning.



Learner

I was given points for my learning activities and also a ranking accordingly, so I thought, "Let's challenge myself," and that made me have more fun and study harder.

Learner

Learning came as even more fun because I could interact with others through comments and by clicking the Like button rather than study alone.

87%

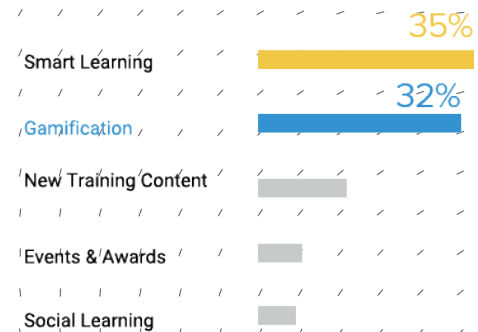
Learner satisfaction



What was your satisfaction in Cyber Training?

Survey Subject
Cyber Training Satisfaction Survey

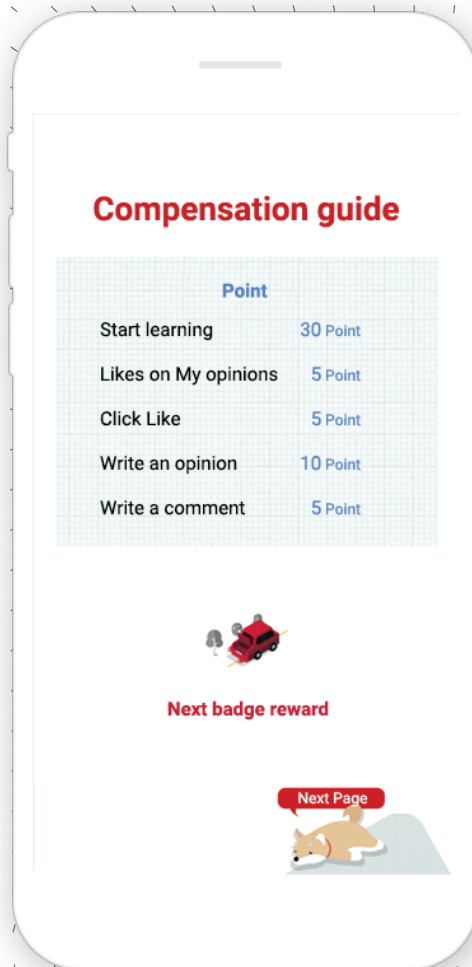
Survey period
2018.01.29 ~ 2018.02.06 3779 respondents



TOYOTA

**Average learning rate increased by 32%
since the introduction of gamification**

Sales and Marketing Training for Dealers & Gamification introduction for continuous in Self-Training



Learner

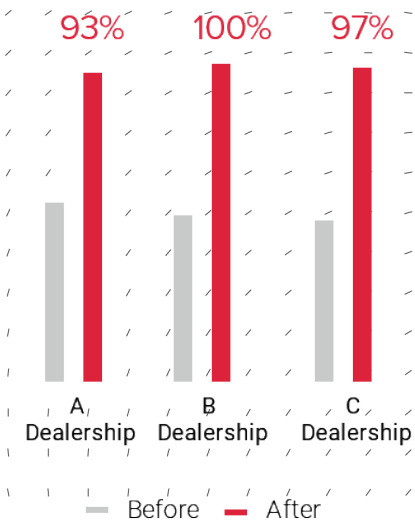
It is very convenient like reading blog posts and makes my commuting time useful. Especially for me as a salesperson, I can refer to the manual anytime, anywhere. I can even leave comments to get an answer to

Learner

I think I have grown into a habit of opening TouchClass on my way to work.

32%

Increase average
of learning rate



FAQ

Can I get my LMS connected with Touchclass?

Yes, Touchclass API will enable you to connect.

Any chances of data spill?

Touchclass service requires a learner's email address and name only. There is no chance of leak of personal information such as your department or phone number.

Is it available both on PC and mobile devices?

We provide all kinds of devices under Windows, Mac, iOS and Android with all the features of Touchclass such as contents view, progress sync, etc.

Is there a contract period for solution usage or cancellation fee?

There is no contract period and we request a written notice for cancellation 30 days prior to service termination.

Do you set a limit on the number of contents or capacity?

We do not limit the number and for capacity, we provide from 1,000G to more than 4,000G depending on the type of product.

Who has the ownership rights in contents?

Touchclass is a solution program to author and distribute contents and has nothing to do with ownership rights. A customer owns the contents.

Pricing

Product name		Free Trial	Standard	Enterprise
Yearly fee (\$)		15 day	\$ 4.5 <small>save 10%</small>	Contact Sales
Monthly fee (\$)			\$ 5	
Usage	No. of users (max)	Up to 100 users	Minimum 100 users	Minimum 3,000 users
Features	Unified management	0	0	0
	Secondary administrator	0	0	0
	Reporting & analytics	0	0	0
	SDK	0	0	0
	Authoring tool	0	0	0
	Content templates	0	0	0
	Mobile App for iOS and Android	0	0	0
	Gamification	0	0	0
Technical support		Email Support	Email Support	Email and Phone Support Designate supporter

※ VAT not included

About Us

Newin has long been focused on R&D on contents-related software.

Based on the technology that we currently provide, in 2015,
we have launched Touchclass, a social learning solution in the form of e-Book.

nTools®

Cloud-based mobile authoring tool

On-Source Multi-Device (iOS, Android, Windows, OS X)
We developed an authoring tool program in the form of WYSIWYG and a player
Since launched into service in 2011, we have developed more than 60 courses and 1,500 classes including Cloud Break Bakery and Oxford Read and Imagine (published by Oxford Univ.)

Newcampus®

Total e-Learning solution

Central control solution – Managing central source and feature upgrade
We have more than 80 corporate customers and 100,000 users.
Design management: Drag & Drop
We support a mobile website.

nPlayer®

Video Player

iOS app in B2C version
About 300,000 users in 90 countries downloaded the app so far. Android version will be released in the 2nd half of 2015. It supports cross-browser (IE, Fire Fox, Chrome, Safari & Opera) and multi-platform (iOS, Android, Windows, OS X)

Contents
Authoring

Contents
Publish

Contents
Enjoy

Touchclass®

Social learning solution in the form of e-Book

- One-Source Multi-Device (iOS, Android, Windows, OS X)
- Connection available via calling system between Mobile Web and App
- Users can switch devices for reading and sync progress
- Content platform for interactions, e.g. memo, sharing clips, etc.
- Providing multimedia contents, e.g. videos, quizzes, etc.

Contact Us

Touchclass®

Website

touchclass.com

e-mail

sales@touchclass.com

Phone

+82-70-7510-1272